

Heba Azzam

Licensed Pharmacist · Medical Writer · PharmD Candidate

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White Lake, MI · US Citizen

SUMMARY

Licensed pharmacist and experienced medical writer with agency experience spanning promotional medical education, CME, and HCP- and patient-directed content across rare disease, oncology, neurology, immunology, psychiatry, and endocrinology. Proven ability to translate complex scientific data into accurate, guideline-adherent materials, lead cross-functional teams, and manage strategic initiatives in fast-paced healthcare environments.

EXPERIENCE

Pharmacist · Healthline Pharmacy, Pontiac, MI

Aug 2024 – Present

- Translate complex drug information into clear, patient-friendly educational materials to improve medication adherence.
- Conduct drug utilization reviews (DUR) and assess formulary coverage for cost-effective therapy recommendations.
- Write and review standard operating procedures (SOPs) for pharmacy operations and regulatory compliance.
- Engage physicians, insurers, and care teams to resolve medication-related issues; support team-based care.

Long-Term Care Pharmacist · Quality Plus Pharmacy, Farmington, MI

Oct 2023 – Present

- Conduct medication therapy management (MTM) consultations and document clinical interventions to optimize care.
- Research and summarize drug interactions, adverse effects, and formulary recommendations for prescribers.
- Apply literature reviews and clinical guidelines to chronic-disease management and hospice patients.
- Ensure compliance with state and federal regulations, including controlled-substance management.

Medical Writer · HMP Global, Malvern, PA (Remote)

Jun 2022 – May 2023

- Created executive summaries, digital content, websites, slide decks, and publications for CME programs, pharmaceutical companies, advisory boards, and thought-leadership events.
- Monitored PubMed, Cochrane, FDA databases, NEJM, The Lancet, and JAMA to keep content current.
- Ensured compliance with AMA, ICMJE, and GPP guidelines; managed MLR review in Veeva Vault.
- Produced CME, promotional, and disease-education content using EndNote and the Adobe suite.

Junior Medical Copywriter · FCB Cure, New York, NY (Remote)

Jan 2022 – Jun 2022

- Developed promotional content for an oncology medication in compliance with MLR review and FDA guidelines.
- Annotated and edited prescribing information (PI) references for scientific accuracy and brand alignment.
- Created HCP-directed materials: slide decks, digital banners, leave-behinds, and sales-training guides.
- Collaborated with medical directors, copy editors, and regulatory teams to streamline approval in Veeva Vault.

Pharmacy Intern · Ascension Providence Hospital, Southfield, MI

Apr 2019 – May 2021

- Updated the "Do Not Tube" list for the pneumatic tube system to ensure safe medication transport.
- Conducted literature reviews supporting drug-information research and medication safety.
- Assisted in compounding and preparing medications per USP guidelines; managed Pyxis/Talyst systems.

EDUCATION

Doctor of Pharmacy (PharmD) · In Progress

Shenandoah University

Winchester, VA · Expected Dec 2026

B.S. in Pharmacy

University of Sharjah

Sharjah, UAE · Jun 2017

SKILLS

Programming: SQL, Python

Software: Veeva Vault, InCopy, InDesign, Adobe Acrobat, EndNote, Hive, Google Workspace

Databases: PubMed, Cochrane, FDA, EMA

Guidelines: AMA, ICMJE, GPP · 21 CFR §202.1

Clinical: MTM, DUR, Vaccine Administration, Clinical Literature Review, MLR/OPDP Review

- Manuscripts
- Slide decks
- CME
- Grant writing
- SOPs
- Med info letters
- Video scripts

LICENSES & CERTIFICATIONS

- ✓ 2025 Michigan Pharmacist License
- ✓ APhA Delivering MTM Certification
- ✓ APhA Delivering Immunization Certification
- ✓ CITI Good Clinical Practice (GCP)
- ✓ Stanford Writing in the Sciences
- ✓ BLS / First Aid

HONORS & ENGAGEMENT

Sparx Datathon

Winner — State of Virginia

DIA Medical Communications Competition

Participant, 2025 — promotional strategy & regulatory recommendations (21 CFR §202.1)